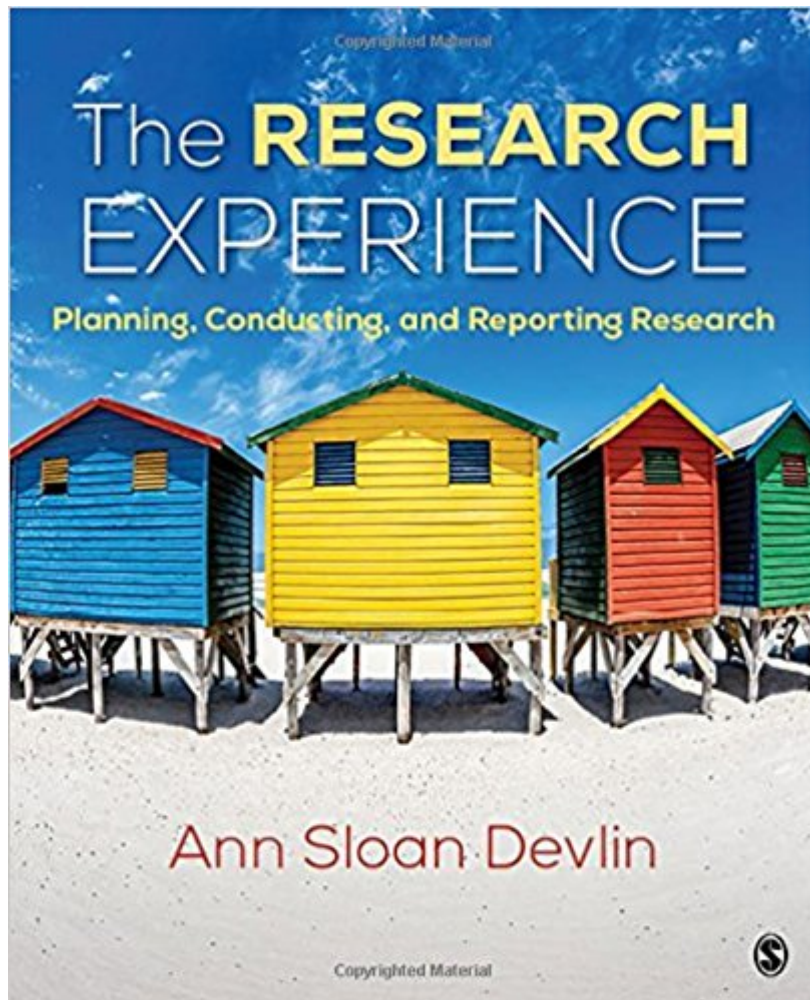




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The Research Experience: Planning, Conducting, And Reporting Research



Synopsis

The Research Experience: Planning, Conducting, and Reporting Research by Ann Sloan Devlin presents a process-oriented approach to research for students in the behavioral sciences. In-depth, practical advice for conducting each step of the research process includes coverage of the most common research methods and current technologies—including Qualtrics, Google Scholar, and Mechanical Turk—as well as techniques for finding participants and collecting data in a variety of settings. With robust pedagogy and six helpful appendices, this text will further readers' ability to produce well-executed projects and critically evaluate information in both their personal and professional lives.

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